



Silvia Puget

Graphic Designer

SUMMARY

Analytical, creative and task oriented Graphic Designer with UI/UX knowledge seeking an opportunity in a Designer position to apply developed skills to plan, map, prototype, create, present and implement innovative ideas and graphic solutions following the traditional graphic designer best practices in a multicultural environment.

SOFTWARE

Figma, InVision, Adobe Photoshop, Illustrator, InDesign, Acrobat, After Effects, Adobe XD, Dreamweaver, Premiere, Dimension, Fantastic Fold, Microsoft Office including Word, Power Point, Excel, Outlook, Keynote, Wordpress, Bridge, Google Suite, Canva.

REFERENCES

Amanpreet Singh - *DezineCorp Inc*
Production Supervisor
647.425.8654

Mitch Thompson - *Mohawk College*
Graphic Arts Professor
905.818.5376

Marcio Campos - *Due North*
Business Development Manager
289.828.1806

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EXPERIENCE

- Graphic Designer - *DezineCorp* 2022 - 2024
I design e-mail flyers, catalogues, brochures, and flyers for distribution (print and website use). In addition, I create marketing graphics such as tradeshow, internal branding, and website. Also, I operate the photography station - creating individual product images and glamour shots while working closely with the production team to ensure all art files are prepared to require specifications before output to ensure quality and trouble-free printing on a variety of products (e.g. drinkware/leather goods/paper) by various methods (e.g. screen printing, debossing, laser engraving, pad printing). Finally, I provide support and troubleshooting to customer service and the art team on artwork regarding potential printing issues.
- Graphic Designer - *Ghabryal Law Firm - Internship* 2021 - 2022
Referring to the new project of MY...By Greggii, a brand-new program that aims to help support and connect talented youth with small and medium businesses, I created the logo design, brand guide, the website's interface, vector graphics for the web page, press kit, social media icons, and etc.
- Graphic Designer - *Bolder and Blur Creative Agency - Freelance* 2021 - Present
Based on branding concepts, I have created the Bella Pizza, ER Hair Design, and Entre Pontos & Crochet logos and brand guides using the Adobe Creative Suite tools. Also, I have designed and implemented social media content on Instagram to Entre Pontos & Crochet and ER Hair Design.
- CEO & Owner - *Loja das Torcidas Franchising - Retail Store* 2013 - 2014
The Retail Store Head Office was at Norte Shopping Mall, Rio de Janeiro, Brazil. I managed all store activities such as administrative, logistics, financial, HR and operational tasks.

- Chartering Assistant - *Libra of Navigation Company* 2001 - 2009
Among my responsibilities, I have worked with voyage orders and planning. Also, I used to keep daily communication with vessels, brokers, and agents to ensure optimal voyage performance. Finally, connecting clients and team members across all company departments including technical, crewing, and finance departments in order to ensure the correct handling and verification of cargo documentation.

EDUCATION

- Mohawk College - *3 Year Program* 2019 - 2022
Advanced Diploma in Graphic Designer
- Mohawk College - *1 Year Program* 2018 - 2019
Certificate in Art and Design Foundation
- Getulio Vargas Foundation, Brazil - *2 Year Program* 2009 - 2010
MBA-Post-Bachelor's Diploma in Business Management
- Candido Mendes University, Brazil - *1 Year Program* 2003 - 2004
Post-Bachelor's Certificate in Business Logistics
- Augusto Motta University Center, Brazil - *4 Year Program* 1997 - 2001
Bachelor Degree in Business Administration

SKILLS

- Adaptable, creative thinker and very detailed oriented.
- Passionate about quality design and able to translate ideas or concepts into professional digital layouts.
- Strong eye for catching inconsistencies, Branding design skills.
- Experience in user interface and producing content for websites, social media, print and other mediums.
- Highly motivated and proactive.
- Effective time management skills and the ability to meet deadlines.
- Strong team player.

VOLUNTEER

- Pizza Assistant 2019
Sacred Heart of Jesus School - Burlington, ON
- Kitchen Assistant 2016
Seniors Centre - Burlington, ON